



**PREMIER**  
EDITION

Autocoture Redefined



BORN & BRED  
IN LONDON

# About us

PREMIER EDITION PHILOSOPHY IS TO ALWAYS WORK IN HARMONY WITH THE ORIGINAL DESIGN CONCEPT BY REDEFINING BODY LINES TO CREATE A MORE AGGRESSIVE AND DYNAMIC APPEARANCE.

WITH MANY YEARS OF EXPERIENCE. PREMIER AUTO DESIGN IN ITS BEGINNING STARTED FROM WHOLESALING AND RETAILING HIGH END BRANDS IN THE UK THAT IN TURN GAVE US DETAILED INSIGHT AND EXPERIENCE WITHIN THE GROWING AND EVOLVING TRENDS OF THE AUTOMOTIVE TUNING INDUSTRY. THROUGH THIS EXPERIENCE THE BRAND PREMIER EDITION WAS CONCEIVED.

BORN AND BRED IN LONDON THE PREMIER EDITION AERODYNAMIC AND LIGHT ALLOY WHEEL COLLECTION ADD A DISTINCT BRITISH FLAVOUR TO ITS DESIGNS. A FLAVOUR THAT HAS THE POTENTIAL TO BE REVERED WORLDWIDE.

PREMIER EDITION OFFER FULL VEHICLE CONVERSIONS, BESPOKE INTERIORS, SUSPENSION UPGRADES, AERODYNAMIC STYLING ENHANCEMENTS, ALLOY WHEEL UPGRADES AS WELL AS INDIVIDUAL INTERIOR AND EXTERIOR PRODUCTS WHICH ARE ALL CAREFULLY DESIGNED TO GIVE OUR CLIENTS A COMBINATION OF CREATIVE STYLING, PERFORMANCE AND HANDLING. COMBINED THIS GIVES A SUPERB DRIVING EXPERIENCE WITH STUNNING AESTHETICS THAT IN END PRODUCES WHAT WE THINK IS A TIMELESS CLASSIC.

ALL PRODUCTS ARE DESIGNED AND PRODUCED TO HIGH STANDARDS BY A SELECT TEAM OF DESIGNERS, 3D CLAY SCULPTORS AND TECHNICAL ENGINEERS. THEY STRIVE TO DEVELOP AND REFINE THE PREMIER EDITION PRODUCTS, IN ORDER TO MEET THE PINNACLE OF PERFECTION.

PREMIER EDITION ACKNOWLEDGES THE IMPORTANCE OF QUALITY, UTILISING SUPERIOR MATERIALS IN THE MANUFACTURING OF OUR COMPONENTS. PREMIER EDITION PRODUCTS COMBINE THE HIGHEST QUALITY OF TRADITIONAL CRAFTSMANSHIP TECHNIQUES WITH STATE OF THE ART MODERN ENGINEERING PRACTICES. ALL PREMIER EDITION AERODYNAMIC COMPONENTS ARE FULLY MET WITH WORLDWIDE TESTING STANDARDS. OUR WHEELS ARE VIA & JWL CERTIFIED THROUGH STRINGENT TESTING PROGRAMS AND ARE APPROVED FOR QUALITY ASSURANCE.



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# PRODUCTS



## WHEELS

## INTERIOR

## EXTERIOR

ONE OF PREMIER EDITION'S MOST PROMINENT ASPECTS IS THE USE OF EXCEEDINGLY ADVANCED TECHNOLOGY, WHETHER IN THE FIELD OF DESIGN , ENGINEERING , MANUFACTURING OR PRODUCTION PROCESSES. PREMIER EDITION'S PRODUCT EXCEEDS THE QUALITY STANDARDS OF MOST. HOWEVER WE REFUSE TO BE CONTENT WITH WHAT IS COMMERCIALY AVAILABLE AND THEREFORE , ALWAYS RESERCHING THE LATEST ADVANCES IN TECHNOLOGY, MATERIALS TO KEEPS US ON THE LEADING EDGE OF THE AUTO AFTERMARKET INDUSTRY

PREMIER EDITION DESIGN PHILOSOPHY IS TO ALWAYS WORK IN HARMONY WITH THE ORGINAL CONCEPT BY REDEFINING BODY LINES TO CREATE A MORE AGRESSIVE ,DYNAMIC APPERANCE AND PRODUCE STYLING ENHANCEMENTS FOR THE WORLD'S FINEST LUXURY AND PERFORMANCE CARS.

THE PREMIER EDITION REFINING PROGRAMS REPRESENTS THE FLAGSHIP OF THE TUNING WORLD WITH PERFECTION IN INNOVATION, DESIGN AND WORKMANSHIP. EACH CONVERSION IS INSTALLED BY OUR HIGHLY TRAINED TECHNICIANS OR AVAILABLE THROUGH A NETWORK OF OUR APPROVED WORLDWIDE DEALERS.

OUR SOLE PURPOSE IS TO GIVE OUR CLIENTS A COMBINATION OF CREATIVE STYLING, SPORTS PERFORMANCE AND HANDLING, COMBINING A SUPERB DRIVING EXPERIENCE WITH STUNNING AESTHETICS.

WITH THIS IN MIND, OUR WHEEL COLLECTION AND STYLING ENHANCMENTS FOR LUXURY CARS WORKS IN HARMONY WITH THE PREMIER EDITION PHILOSOPHY AND ULTIMATELY THAT OUR CLIENTELE RECIVES ONLY THE PINNACLE OF AUTOMOTIVE PRODUCTS AND SERVICE.



# EXTERIOR

EVOQUE EVOLUTION REFINING PROGRAM



THE PREMIER EDITION MISSION IS TO CREATE BESPOKE AERODYNAMIC STYLING ENHANCEMENTS FOR THOSE CUSTOMERS WHO WISH TO BE INDIVIDUAL. THE PREMIER EDITION EVOQUE EVOLUTION PRODUCT COMBINES FANTASTIC DYNAMIC ABILITY WITH HEAD TURNING ROAD PRESENCE WHILE AT THE SAME TIME CREATING A TIMELESS DESIGN AND FLAWLESS QUALITY WITHOUT COMPROMISE. FURTHER TO THIS THE PREMIER EDITION DESIGN PHILOSOPHY IS TO ALWAYS WORK IN HARMONY WITH THE ORIGINAL DESIGN CONCEPT BY COMPLIMENTING BODY LINES TO CREATE INCREASED AGGRESSION AND A DYNAMICALLY ELEGANT APPEARANCE THAT IS BOTH FUNCTIONAL AND AESTHETICALLY PLEASING TO THE TUNED EYE. THE PREMIER EDITION EVOLUTION IS SIMPLISTIC IN ITS REFINEMENTS THAT ARE THE EPITOME OF HOW A TAILORED OUTFIT CAN TRULY SET YOU APART FROM THE REST.

PREMIER EDITION ACKNOWLEDGES THE IMPORTANCE OF QUALITY, UTILISING SUPERIOR MATERIALS IN THE MANUFACTURING OF OUR COMPONENTS. PREMIER EDITION PRODUCTS COMBINE THE HIGHEST QUALITY OF TRADITIONAL CRAFTSMANSHIP TECHNIQUES WITH THE STATE OF THE ART MODERN ENGINEERING

PRACTICES. ALL PREMIER EDITION AERODYNAMICS ARE PUT THROUGH STRINGENT TESTING PROGRAMS AND ARE APPROVED FOR QUALITY ASSURANCE. THE PREMIER EDITION EVOLUTION REFINING PROGRAM FOR THE RANGE ROVER EVOQUE IS A COMPLEMENT TO THE EXCELLENT ORIGINAL MANUFACTURERS DESIGN DYNAMICS. THE PREMIER EDITION EVOLUTION AERO KIT ELEVATES THE EVOQUE WITH A CONSCIOUS DEVELOPMENT IN MIND , NOT TO OVER COMPLICATE THE DESIGN AND PRODUCE A DISTINCTIVE AND SPORTS-ORIENTED LOOK THAT ADDS A SOPHISTICATED ROAD PRESENCE.

THE CONTOURS OF THE FRONT LIP SPOILER ADDS A DEEPER AND AGGRESSIVE LOOK TO THE FRONT ELEVATION OF THE RANGE ROVER EVOQUE. TOGETHER WITH THE COMPLETELY REDESIGNED REAR BUMPER REPLACEMENT, SUBTLE INTEGRATED DIFFUSER AND UNIQUE EXHAUST TAILPIPES MERGES INTO A MORE SUBSTANTIAL LOOK THAN THE ORIGINAL FACTORY OPTION. THE SIDE SKIRTS WITH ITS GROOVED SCOOP ADD MORE DEPTH AND AGGRESSION. THE EVOLUTION FRONT GRILL AND FRONT BUMPER INSERTS , PREMIER EDITION BADGE INSIGNIA, STAINLESS STEEL MESH AND ROBUST CONSTRUCTION COMPLIMENT THE OVERALL IMAGE WITH ITS SUPERIOR QUALITY AND NO

NONSENSE PURPOSEFUL DESIGN.

FURTHER TO THIS IS THE TUNED, LOWERED SUSPENSION. THIS IS DESIGNED TO GIVE AN OPTIMISED ROAD HOLDING PERFORMANCE WITHOUT THE LOSS OF ROAD COMFORT. ALL SUSPENSION PARTS ARE TEST APPROVED BY THE WORLD TESTING STANDARDS.

TOGETHER WITH ALL THE ABOVE IS OUR VERY OWN MONOBLOCK CAST WHEEL DESIGN CALLED THE CONCAVE SERIES 5. THE CS-5 WITH ITS DEEP CONCAVE PROFILE AND EXTENDED SPOKES GIVES A DYNAMIC PRESENCE HIGHLY SAUGHT AFTER AESTHETICALLY. THE WHEELS COME IN 10x22 SIZING. PLEASE SEE THE WHEEL SECTION FOR MORE DETAILS

## AUTHENTICITY:

ENSURING TOTAL CUSTOMER SATISFATION IS PARAMOUNT TO PREMIER EDITION AND THAT IS WHY EVERY OFFICIAL PREMIER EDITION VEHICLE OR FULL CONVERSION IS INDENTIFIED AND AUTHENTICATED BY ITS' OWN UNIQUE ENGRAVED CHASSIS PLATE AND CERTIFICATE. A PREMIER EDITION CHASSIS PLATE IS ONLY FITTED BY OUR OWN TECHNICIANS WHEN IT HAS PASSED STRINGENT QUALITY PROCEDURES. THUS GIVING THE CLIENT TOTAL SECURITY THAT THE WORK CARRIED OUT WILL NOT ONLY ENHANCE THE VISUAL APPEARANCE BUT ALSO THE RESIDUAL VALUE OF THEIR VEHICLE. DUE TO OUR OWN STRICT BUILD GUIDELINES AND PROCEDURES SOME VEHICLES NOT COMPLETED BY OUR WORKSHOP FALL OUTSIDE OF OUR WARRANTY AND QUALITY STANDARDS. IF YOU HAVE OR ARE CONSIDERING BUYING A PREMIER EDITION ENHANCED VEHICLE OR OUR PRODUCTS OUTSIDE OF OUR DEDICATED WORLDWIDE SALES NETWORK WE URGE YOU TO CHECK WITH OUR CUSTOMER SERVICES TEAM TO ENSURE YOU ARE INVESTING IN A PRODUCT OR VEHICLE THAT HAS MET OUR INTERNAL EXACTING STANDARDS.

## DELIVERY AND COLLECTION:

PREMIER EDITION OFFER A COMPREHENSIVE CAR TRANSPORTATION SERVICE THAT IS TAILORED TO MEET ALL YOUR REQUIREMENTS. OUR SPECIALIST VEHICLE MOVEMENT TEAMS ARE EXPERTLY SKILLED IN HANDLING HIGH VALUE VEHICLES AND EVERY PRECAUTION IS TAKEN TO ENSURE MINIMAL HANDLING AND MAXIMUM CARE OF YOUR VEHICLE. WE HAVE THE CAPABILITY TO MOVE VEHICLES BY LAND AROUND THE UK, MAINLAND EUROPE AND BEYOND AS NECESSARY

## COMPLETE REFINING PACKAGE LISTING:

- FRONT BUMPER SPOILER
- FRONT BUMPER INSERTS
- RADIATOR GRILL REPLACEMENT
- SIDE SKIRTS
- REAR BUMPER REPLACEMENT WITH INTEGRATED DIFUSSER
- STAINLESS STEEL EXHAUST TAILPIPES
- PREMIER EDITION LOGO INSIGNIA
- LOWERED SUSPENSION
- 10X22 CS-5 LUXURY MONO-BLOCK WHEELS & TYRES (CHOICE OF 3 FINISHES)





TIMELESS DESIGN.  
FLAWLESS QUALITY.





RADIATOR GRILL  
REPLACEMENT



SIDE SKIRTS

FRONT BUMPER SPOILER



STAINLESS STEEL  
EXHAUST TAILPIPES

REAR BUMPER  
REPLACEMENT WITH  
INTEGRATED DIFFUSER





ROTATIONAL ELEGANCE



# WHEELS

## PREMIER CS-5 GRAPHITE

PREMIER EDITION STARTS ITS FIRST WHEEL DESIGN CALLED THE CONCAVE SERIES. THIS IS A LUXURY MONOBLOCK WHEEL. THE APTLY NAMED CS-5 WHEEL IS DESIGNED IN OUR LONDON BASED STUDIO, USING THE LATEST IN 3D DESIGN TECHNOLOGY AND ENGINEERING PRODUCTION. SPECIFICALLY DESIGNED AS AN ORIGINAL OPTION FOR CLIENTELE THAT REQUIRE A MORE REFINED, AUTOMOTIVE PRODUCT THAT ADDS AN EXQUISITE TOUCH TO THE LUXURY VEHICLE THAT HE/SHE DRIVES. SMALL DETAILS TO THE DESIGN SUCH AS THE EMBOSSED LOGO DETAILING ON THE WHEEL HUB AND ENGRAVED METAL CENTRE CAPS GIVE THE CS-5 AN ADDED TECHNICAL AESTHETIC.

WHEEL DESIGN IS AN ART FORM LIKE ANY OTHER TYPE OF DESIGN. THE CONCAVE DESIGN IS THE LATEST PHENOMENON THAT HAS CHANGED THE WHEEL INDUSTRY IN RECENT YEARS. THE PREMIER EDITION CS-5 WHEEL COMBINES A DISTINCT BRITISH DESIGN AND PERFORMANCE CHARACTERISTICS TOGETHER WITH THESE AESTHETIC QUALITIES.

## AVAILABLE SIZES

SIZE – 10X22  
STUD PATTERNS – 5X108 | 5X112 | 5X120 | 5X130

FOR SPECIFIC VECHILE FITMENTS [I.E RANGE ROVER] WE HAVE SPECIALLY FORMED A VERSION OF OUR CS-5 WHEEL TO ACCOMMODATE THE ORGINAL EQUIPMENT SHOULDER SEAT BOLTS.

THE CS-5 WHEEL IS DESIGNED WITHOUT COMPROMISE TO SUIT MOST PRESTIGE MARQUES

## MATT BLACK

## MATT GRAPHITE

## MATT SILVER



# QUALITY

QUALITY AND ATTENTION TO DETAIL IS PARAMOUNT WITH ALL PREMIER EDITION PRODUCTS. WE STRIVE TO ACHIEVE DETAILS OF THE HIGHEST STANDARD WITH THE LATEST JWJL AND VIA TESTING APPROVALS ON THE CS-5 AND UNIQUE LOAD RATING OF 1025KG.

THE WHEELS ARE POWDER COATED FOR ADDED PROTECTION OF THE LUXURIOUS FINISH IN ALL WEATHER CONDITIONS.



EXTENDED SPOKES & MACHINED ELEMENTS

CENTER CAP

EMBOSSED LOGO

VALVE CAP

CONCAVE PROFILE















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